

tscollection Newsletter

All the latest news from Tradesmith



December 2014 edition

we excel in windows we excel in windows

Tradesmith are one of the first Halo Approved Fabricators

*Halo launch the
Approved Installer
and Approved
Fabricator
scheme*

HALO

APPROVED FABRICATOR

HALO

APPROVED INSTALLER

Inside this edition

TS Collection brochure ★ The Sussex door ★ Halo Approved Installer
Tradesmith competition ★ Product information ★ Charity golf days
Ultraframe Real Roof ★ Modern door panels ★ New door furniture

Tradesmith newsletter December 2014



Mark Hutchinson - Tradesmith Managing Director

"We are delighted to bring you this latest edition of the Tradesmith newsletter. We have been working hard over the last few months on innovative products and marketing material to improve sales and offer products for you and your customers to really feel excited by."

In this edition

- ★ TS Collection brochure
- ★ Mega Hinge immobiliser
- ★ Visit our showroom
- ★ Halo Approved Fabricator
- ★ Tradesmith Photo competition
- ★ The Sussex Doors
- ★ New Hoppe Furniture
- ★ New Door Furniture
- ★ FlushSash Weatherbar
- ★ Modern Panel Collection
- ★ The Real Roof
- ★ Halo Approved Installer
- ★ Online pricing system
- ★ Tradesmith Charity Golf



Introducing the Sussex range of doors



Tradesmith charity golf days



Real Roof, a new addition from Ultraframe



Our new and improved TS Collection product brochure



tscollection

Introducing the new and improved TS Collection brochure

Tradesmith are proud to unveil the new and improved "TS Collection" product brochure. The brochure features all the classic products from Tradesmith, as well as the exciting new products in our range.

Presented in a glossy, 36 page publication, the new brochure is aimed at your customers and will act as marketing tool, showcasing the quality products that you can offer.

We have enclosed with this newsletter a copy of the brochure for you to browse.

Why not visit our showroom?

With all our new products, why not visit our showroom and take a look for yourself?



Our showroom, based at our Hailsham factory, is packed full of our latest innovations.

We would be pleased to welcome you and offer you demonstrations and training on all our products. You will also get to meet the Tradesmith team.

Mega hinge immobiliser.

Tradesmith will now be fitting the immobiliser as recommended by the manufacturer on sashes over 600mm wide, which eliminates the easyclean feature. The immobiliser can also be fitted when full 90° opening causes the sash to clash with the aperture.





Tradesmith becomes one of the first Halo Approved Fabricators

One of the most critical factors affecting the reputation and profitability to any window or door fabrication business is the choice of profile supplier. Choose the wrong supplier and all too often it is a story of frustration and disappointment.

The right partner can help transform the probability of a business through added value, improved efficiency and all round support, and Tradesmith is therefore delighted to have become one of the first Halo approved fabricators.



We need you!

Tradesmith is running a monthly competition for the best installation photos of our products.

Each month a winner will be chosen from the images that we receive, judged by all of the office staff.

To reward you, the winner will receive **£100** worth of Screwfix vouchers, so start snapping and send your shots to sales@tradesmith.co.uk.

Good Luck :-)

Introducing The Sussex doors.

The Sussex is a range of highly crafted entrance doors with the look and feel of traditional timber doors.

The doors are available in 21 unique styles and a choice of 18 coloured foils, from the Variation colour range.

The spec for the doors is

- ★ System 10
- ★ 44mm aluminium threshold
- ★ Mechanical transoms and mullions
- ★ Smooth white frame internally and externally, white sash internally
- ★ Grained coloured sash externally

We have also designed an easy to use net price list, which can also be customised for you to show your sale price.

For options not shown in our price structure, e.g. colour to both sides, please contact the sales office.



New door hardware added to the Tradesmith range

To complement the Sussex range of doors, we have searched far and wide to source the right hardware that will enhance the finish of the doors, offering your customers a quality finishing touch.

Hoppe Complementary

Hoppe, the manufacturer synonymous with innovation, quality and performance in door and window hardware, introduces a brand new complementary range of letter-plates, knockers, numerals and letters to ensure its customers have the products they need to maximise door and window hardware sales.

Designed to exactly colour match Hoppe finishes they include the ever popular polished chrome and gold and powder coated white and black. Further colour matches to our unique anodised finishes are coming soon.

Hoppe Complementary



Introducing the "Stronghold"

The latest innovation for traditional styled doors is the Stronghold door lock. Designed to imitate the locks fitted on timber doors, the Stronghold will enhance not only our new "The Sussex" range of doors but any fabricated or composite door.

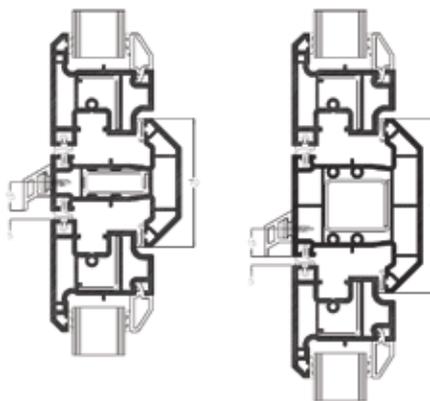
Designed with security in mind the Stronghold features:

- ★ Patented extending deadbolts throw automatically top, middle and bottom to secure the door immediately.
- ★ Key operated locking and unlocking for extra security.
- ★ Cylinder height at approximately 1450mm to replicate the traditional rim latch door features.



The new FlushSash weather bar

WHS Halo have designed a weatherbar for the FlushSash



More exciting door hardware

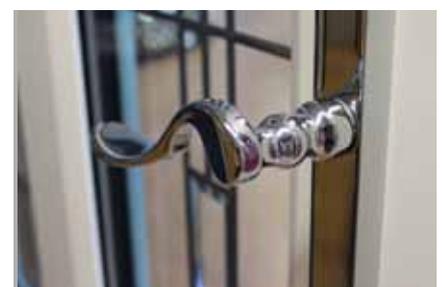
Adding to our new range of door hardware, we also have the following options:



Traditional ring knocker



Traditional door pull



Swan neck lever/lever

The modern panel collection

Tradesmith is now offering as part of its extensive product range, modern panels from the Hallmark range.

The panels range consists of 27 contemporary sleek designs, perfect for both modern and traditional properties.

The panels can be supplied in the same colours to match the Variation range of colours offered from Tradesmith.

Please contact the sales office if you would like us to send you brochures.



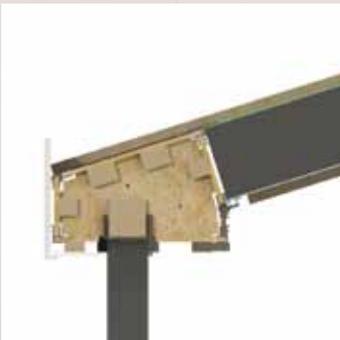


Introducing the Real Roof from Ultraframe

Real Roof's ingenious design means it can be installed in a fraction of the time compared to conventional methods of roof building, whilst its 'off site' manufacture means there is no onsite cutting or wastage. Real Roof simply arrives at your home on time and cut to size, ready for your installers to put together with minimal fuss and disruption.

Real Roof's superior thermal qualities mean internal separating doors can be removed to give your living space the open planned look (providing planning consent and building regulation compliance have been met).

Real Roof is an innovative roofing system that extends your living space in perfect harmony to give you the most loved room in the house. It creates a stunning, spacious vaulted ceiling on the inside, whilst matching the existing roof finish on the outside. It out performs a traditional build roof and is much faster to install.



Real Roof can sit on brick piers, aluminium legs or Loggia columns



A patented, fully insulated box eaves beam forms both the soffit and perimeter ceiling



An internal aluminium framework for hips, ridge and starter bars



Super insulated Unideck panels (0.12 W/m²K U value)

Take advantage of the Halo "Approved Installer" scheme

The Halo "Approved Installer" scheme offers you many advantages, and best of all, it's completely free.

This initiative allows installers to prove their commitment to quality and attract new customers with a range of professional marketing materials. These can be personalised and there are items available exclusively for Approved Installers, such as retail brochures and more.

Approved Installers can even benefit from homeowner sales leads generated via a dedicated consumer-facing website.



Conservatories - Need help?

We have many innovations and new products available for conservatories and the choice may seem a little overwhelming, so why not book an appointment with our in-house conservatory expert, Dave Beale?

Dave can inform you of all the products developments and offer technical advice. Please contact dave@tradesmith.co.uk for more information.

Charity Golf Days

Team Tradesmith has recently taken part in two Charity golf days which resulted in three charities receiving over £13,000.

The first event raised over £3,750 for the Demelza Hospice Care for Children. The second, which was held at the Royal Eastbourne Golf club, saw the team finish second in the mixed group. This event helped raise over £10k, with the money raised split equally between The Samaritans Eastbourne branch and the Juvenile Diabetes Research Fund (JDFR).



Online pricing

If you have not yet trialled the Tradesmith online pricing system then we highly recommend you to give it a try.



Creating professional quotes for your customer couldn't be easier with this innovative, user friendly software. Set up for you as a customer, including your trade discounts, the software can also be set up to show your mark ups, printing quotes with your logo and giving your customer a professional, bespoke quote.

For more information on the online pricing system, please contact Paul Collyer.